

Boulevard News

Baum Boulevard Automotive ~ 4741 Baum Blvd, Pittsburgh, PA 15213
412-682-1866 ~ www.BBAPGH.com ~ Issue 2.1

Message from the Shop

Greetings from the shop and welcome to the next installment of Boulevard News! We appreciate all of the positive feedback we have received on the newsletter and welcome you to keep it coming. If you have any topics you would like to hear about, let us know. This newsletter is for you and we appreciate any input you have.



The fresh air, birds singing, trees blooming and the sunny warm days ahead are a welcome change for all of us! It looks like the weather has settled down and we are all looking forward to the beautiful days coming our way. I think you would all agree that it is good to have this past winter behind us.

During this time of year the area comes alive and we all want to get out and enjoy the nice weather. It's the time of the year for spring cleaning and doing projects outside around the house. From planting flowers, to washing and waxing your car or doing repairs around the house, it's always nice to get outside.

So go out and enjoy the nice weather! It's about time! If you or someone you know have need for our services, give us a call. We pride ourselves in delivering quality repairs and thank you for placing your trust in us for your automotive repair needs.

Shop Hours

Monday - Friday
7AM - 5:30PM

Call us at
412-682-1866
to schedule your
appointment.

Motorists Keeping Vehicles Longer

Do you have your vehicle's oil changed every 3,000 miles? Do you regularly check the air pressure in your tires or have them rotated on a set maintenance schedule? Are your vehicle's fluids checked regularly?

If you answered "no" to any of these questions, you're not alone. According to a recent story in *USA Today*, more motorists are maintaining their current vehicles instead of purchasing new ones because of the uncertain economic environment. However, recent Car Care Council survey results showed 87 percent of vehicles inspected during National Car Care Month earlier this year failed one or more aspects of the annual inspection.

The current economic situation has people very hesi-

tant to spend money for a new car, instead keeping their current vehicles for longer periods of time. And with four out of five vehicles needing some type of service, it's important to remind motorists that those who keep their cars, treat them as valuable investments and commit to regular vehicle maintenance, which ends up saving a lot of money.

We have trained technicians at our facility and from our experience developed over the years, we find that regular inspections performed on vehicles find situations before they become problems. And the customers who perform routine maintenance have fewer breakdowns. That is why we do our courtesy inspection to prevent surprises and give you peace of mind when you travel. So stop by and let us help keep your vehicle in great shape!

Where Can I Get My Volkswagen Fixed?

The new car dealer network in Pittsburgh is changing again. The Rohrich Automotive Group has dropped Volkswagen from their family of brands. But, we want everyone to know that we have a great deal of experience with the service and repair of both gasoline and diesel VW cars. In addition, we recently became a Bosch Service Center. Bosch provides most of the fuel and electrical systems for VW and just about all of the other European brands. This means that we have access to all the necessary technical information, equipment and parts to diagnose and repair just about anything that is wrong with your European car. We will also be able to do many warranty repairs on new cars



with Bosch systems and provide an extended nationwide warranty on most of the repairs we do. So the answer to where to get your VW, Audi, Saab, BMW, Mercedes or Volvo repaired and serviced is, Baum Blvd. Automotive.

Charge Car ~ Helping the Environment

Carnegie Mellon Robotics Institute has a project underway that we are very interested in. The concept is to convert existing cars into limited range, simple, cost effective urban electric powered vehicles. They currently have a Scion xB as a test vehicle for the technology and have chosen a Honda Civic as the first vehicle to receive the conversion.



The idea is to develop a simple, model specific kit that could be installed by independent garages on any similar car. With the use of off the shelf material and limiting the range, the goal is to make the converted vehicle as practical and affordable as possible. The most important aspect of this project however, is that one of the stated goals is to encourage the establishment of an industry that converts cars to plug in electrics.

The economic benefits to our region could be quite significant if all these goals can be attained. Our role, so far, has been to perform some of the grunt work to prepare the prototype car for the designers to construct and fit the kit to. We hope to participate in the entire program and become one of the first installer locations. More information can be found at www.chargecar.org.

Play the Misspelled Word Game

We have misspelled a word in this newsletter. If you are one of the first 3 to find it, stop by or give us a call and you win \$10 off your next service.

Happy Hunting!



Local Trivia Questions.

Test your knowledge of the area with the following trivia questions.

1. During the depression, what could be used to gain admission to The Star Theater in Mercersburg?
2. Which one of Hollywood's most respected and admired stars was born in Indiana, Pennsylvania?
3. What 60's sitcom TV star was born in Butler, PA?
4. What does Pittsburgh have the most of over any other city in the U.S.?
5. When did the first automobile service station open in Pittsburgh?
6. What Pittsburgh Pirates legend was born in the Mansfield suburb of Pittsburgh in 1874?
7. What opened in Pittsburgh in 1924 that was artificially ventilated and the longest of its kind at that time?
8. What sports figure was born in Pittsburgh, was drafted in 1955 by a Pittsburgh team but was released before the season began, then moved on to an amazing 17 year career with another team.
9. Pennsylvania was the first state of the fifty United States to do what?

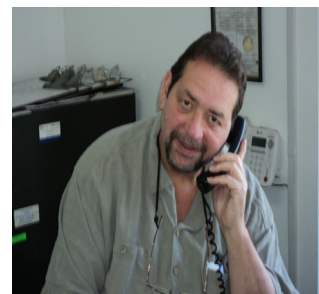
Community Sharing

This past March was a Community Sharing month. The charity we selected was the Pancreatic Cancer Action Network which supports research to cure the nation's fourth most deadly cancer. Harriet and Shelia Kruman [aka – "The Kruman Girls"] have worked to give our \$500.00 contribution greater impact by tying it to the August 15, 2010 PURPLESTRIDE Event in North Park. We invite you to get more information about the cause and the benefit walk at www.pancan.org and www.purplestride.org.



Who's Pete May?

If you have your car in the shop you might receive a call from Pete May. Pete is doing our follow up calls to make sure that everything went well with your visit. We are doing this to improve the quality of our work. We strive to always do the best possible job every time, but this is a human endeavor and mistakes can happen. We want to be able to correct any mistakes and give you the best possible product so that you will continue as our customer and recommend us to your friends. But please don't ask Pete any questions about music or poetry he has lots of calls to make.



Oil is Oil

In the old days there were only a few choices for the fluids in your car. Now each manufacturer has very specific requirements for the type of oil, antifreeze, transmission fluid, power steering fluid and brake fluid for use in your car. Using the wrong fluid can cause problems that shorten a system's life expectancy, cause drivability problems and will void a new car's warranty.



We take great care in selecting only approved, compatible fluids for your specific vehicle. Sometimes the dealer requires special synthetic fluids that are more expensive, but they can prevent more costly repairs down the road. When you come in for service, we can advise you on when your car should have its fluids changed and make sure that everything is done in a way to prolong its life. Nothing ever gets simpler, but we can take the worry out of this part of maintaining your car.

Recipe of the Month

EASY STRAWBERRY SHORTCAKES ~ Makes 6

1 qt. strawberries, sliced

1/2 cup sugar

Sprinkle strawberries with sugar. Set aside.

2 1/3 cups of Bisquick

3 Tablespoons of sugar

3 Tablespoons butter, melted

1/2 cup milk



Mix all. Knead 8-10 times on a floured surface. Roll out 1/2" thick. Cut with a 3" round cutter. Place on an ungreased cookie sheet. Bake 10-12 minutes at 425 degrees. Cool.

Spoon sweetened strawberries over the cakes.

Serve with whipped cream or topping.

Submitted by Helen Skalski

Answers to Trivia Questions

1. Canned goods served as admission to help supply the local soup kitchen.
2. Actor Jimmy Stewart.
3. Agent 99, Barbara Feldon.
4. 712 public stairways with a total of 44,645 steps.
5. Opened in 1913.
6. Honus Wagner.
7. The Liberty Tunnel in Pittsburgh.
8. John Constantine Unitas.
9. List their web site URL on a license plate.

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Important tips Inside!

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